

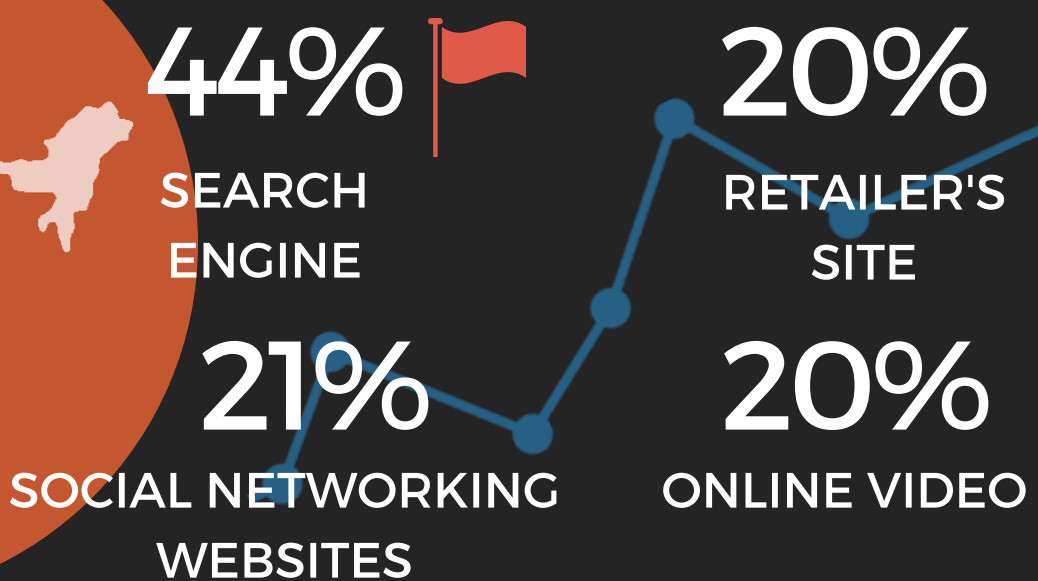


DATABOARD - 01



⚡ ONLINE SHOPPING TRENDS INDIA

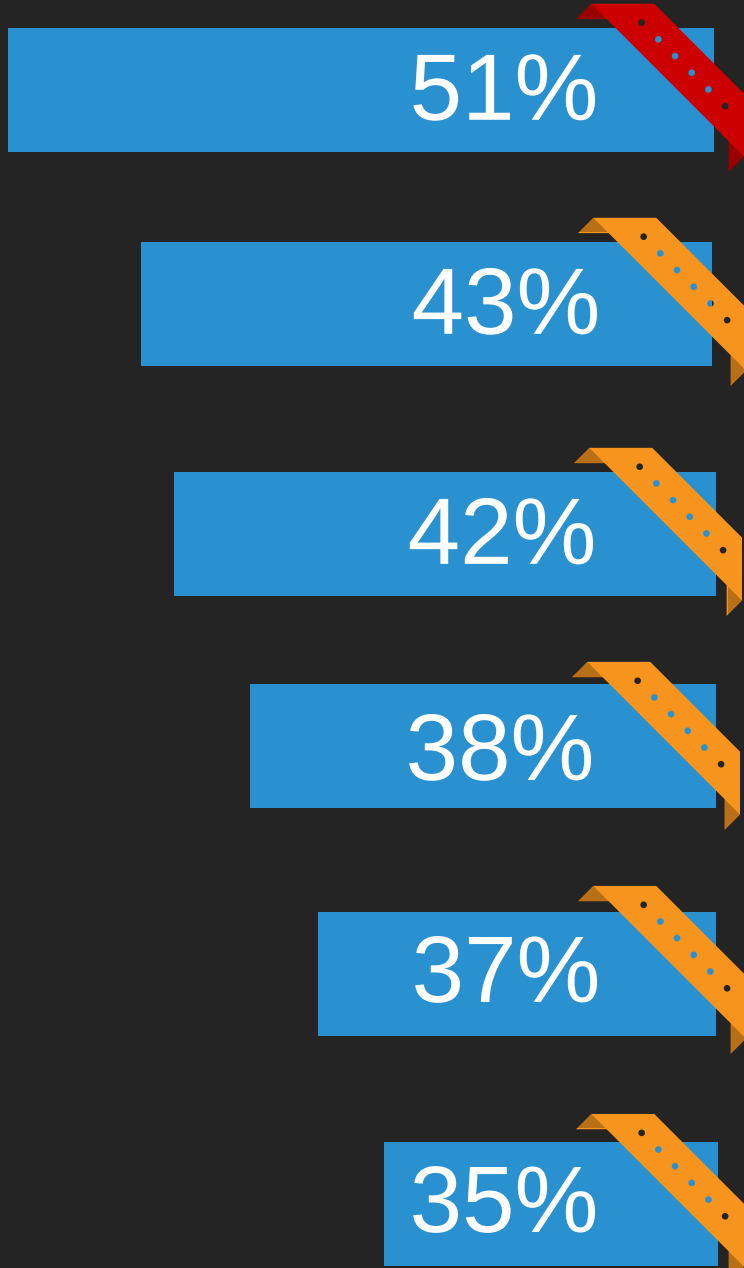
Online sources people use to make a **Purchase Decision?**



PRODUCT SPECIFIC INSIGHTS

SEARCH ENGINE AS A SOURCE GAVE INITIAL IDEAS TO REACHING A FINAL DECISION

BASED ON RECENT PURCHASES



CATEGORY

CLOTHING & FOOTWEAR



HOME APPLIANCES



CAR INSURANCES



HOME FURNITURE



GROCERIES



REAL ESTATE

